

Topic: IP Outsourcing - "Which Card Will You Pick?": In-house Sourcing; Outsourcing; Onshoring; Nearshoring; Offshoring; Multishoring – Captive or Third Party Model

- Evaluating the types of services and projects more suited to IP outsourcing than others
- Different Offshoring Models for Offshoring IP Services
- Evaluating the viability of a domestic captive center versus an offshore center
 - Lower costs available in the mid-west
 - Time zone advantage
 - Opportunity to employ local resources
 - Understanding the scope of IP Operations in countries like - India, South Africa, Philippines, Mexico and others
- Best Practices for Offshore Outsourcing of IP Services
- Services, Pricing Models, SLAs, Manpower and Infrastructure issues
- Quality and Security Standards
- Confidentiality Standards

Speakers:



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