

Global LPO Conference, Los Angeles, USA, 5-6 Oct 2011

"Which Card Will You Pick?"- In-house Sourcing; Outsourcing; Onshoring; Nearshoring; Offshoring; Multishoring – Captive or Third Party Model

A perspective from US private practice - an overview of the attitudes of US IP firms and the environment they face; increasing interest in IP offshoring; Is it just for the biggest firms? Experience to date and a forecast for the future of LPO in the US

- Evaluating the types of services and projects more suited to outsourcing than others
- Evaluating the viability of a domestic captive center versus an offshore center
 - Lower costs available in the mid-west
 - Time zone advantage
 - Opportunity to employ local resources
 - Understanding the scope of IP Operations in countries like - India, South Africa, Philippines, Mexico and others

Speakers:



Leon Steinberg, Chairman,
Black Hills IP, USA

Moderator:



James P. Duffy, Managing Partner,
Berg and Duffy LLP