

Global LPO Conference, Los Angeles, USA, 5-6 Oct 2011

Managing the Complex Landscape of IP Business Strategy

- Opening new revenue streams by putting your undervalued IP to good use
- Reviewing and learning new strategies to involve the IP department with new issues surrounding your intellectual property
- Insight into converting to the new business oriented IP department
- Learning to use all material, psychological, and moral aspects of your power to achieve your objectives
- Cross-leveraging other aspects of organizational strength with the power of IP

Speakers:



Prateek Natekar,
Vice President - Strategy and Operations,
Legatech



Gururaj Potnis, Director,
Legatech Legal

Moderator:



James P. Duffy, Managing Partner,
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